

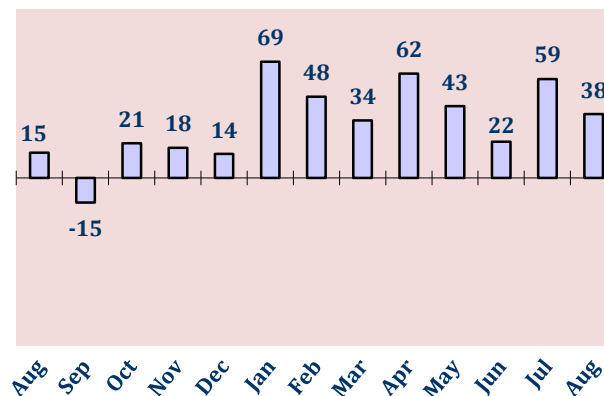
# EFAMA INVESTMENT FUND INDUSTRY FACT SHEET <sup>(1)</sup>

## AUGUST 2014 DATA

Net Sales (EUR bn) <sup>(2)</sup>

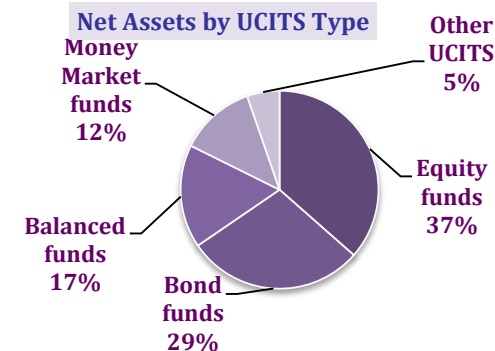
UCITS	August	July	2014
Equity	0.3	11.6	62.4
Bond	15.3	16.6	153.7
Balanced	11.5	15.1	125.0
Other UCITS	2.1	-2.4	14.2
Sub Total Long Term	29.2	40.9	355.4
Money Market	8.7	17.9	18.8
<b>Total UCITS</b>	<b>37.9</b>	<b>58.8</b>	<b>374.2</b>

UCITS Net Sales (EUR bn)



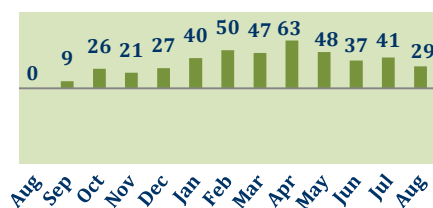
Net Assets (EUR bn) <sup>(3)</sup>

Category	August	% change <sup>(4)</sup>	end 2013
UCITS	7,769	2.0%	6,932
Non-UCITS	3,081	1.2%	2,836
<b>Total</b>	<b>10,850</b>	<b>1.8%</b>	<b>9,768</b>

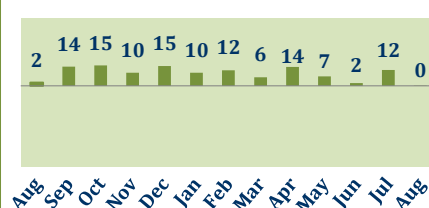


Net Sales of Long-Term UCITS (UCITS excluding Money Market Funds)

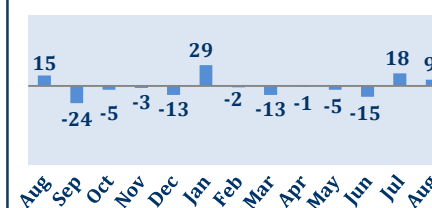
Long-term Fund Net Sales (EUR bn)



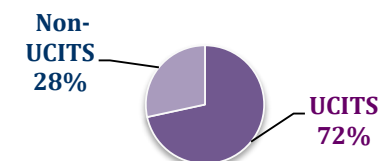
Equity Fund Net Sales (EUR bn)



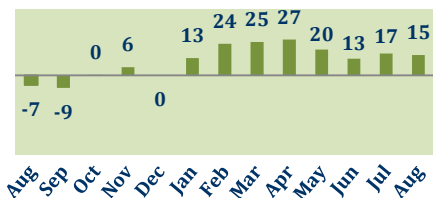
MM Fund Net Sales (EUR bn)



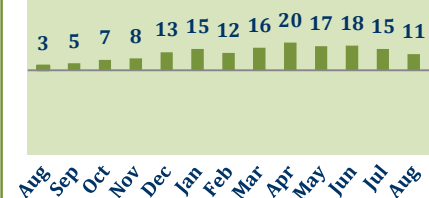
UCITS/Non-UCITS Net Assets



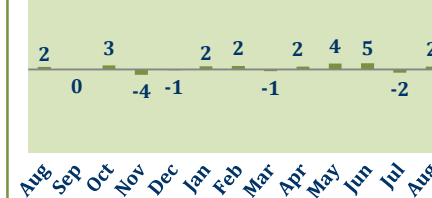
Bond Fund Net Sales (EUR bn)



Balanced Fund Net Sales (EUR bn)



Other UCITS Net Sales (EUR bn)



Worldwide Assets (EUR bn)

Regions	June 14
USA <sup>(5)</sup>	12,728
Europe <sup>(6)</sup>	10,617
Asia and Pacific	2,961
America excl. USA	2,361
<b>World</b>	<b>28,798</b>

(1) Based on data collected from participating national associations (more than 99% of European investment fund assets); (2) UCITS in the sense of publicly offered open-ended funds; non-UCITS net sales data are excluded from the August EFAMA Fact Sheet due to reporting delays; (3) for countries reporting assets on a monthly basis; (4) change on previous month; (5) mutual funds; (6) for countries reporting assets each quarter, including non-UCITS.